

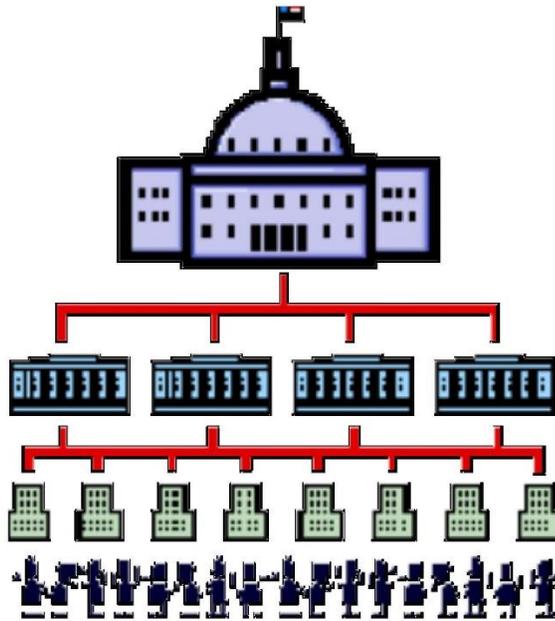
# **Arapahoe County Republican Party**



**Precinct Leader Training Workbook**



# Re-Organization of the Arapahoe County Republican Party Precinct Engagement Plan



**Precincts:**

**The Grassroots of the  
Republican Party!**

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# Your Support Team

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### **Other Resources:**

CO Republican Party: <https://www.cologop.org>

CO Board of Elections:

<https://www.sos.state.co.us.elections/main.html?menuheaders>

# Goals of the Republican Party

**Long-term Goal:** Refocus our State on Republican values. Implement Republican policies at the local, state, and national level. Support the state party.

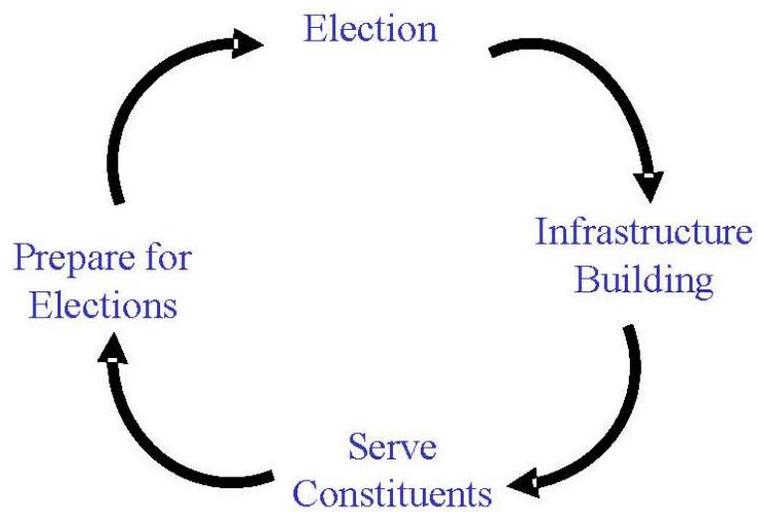
**Short-term Goal (now until Nov. '22):** Empower the local counties through training and resources so that County Parties can be the foundation upon which Republican candidates can win elections.

## **Strategies:**

1. Build a lasting precinct infrastructure that will be active and involved throughout the election cycle and through the years.
2. Target potential “new votes” from groups such as inactive Republicans, unaffiliated and soft democrats. Go for the “low-hanging fruit.”

# The Political Cycle

## The Political Cycle



# Tactics of Each Stage of the Political Cycle

## **Build Infrastructure**

- Recruit team
- Organize blocks
- Train team leaders
- Know voters

## **Serve Constituents**

- Issue Canvass
- House Parties
- Newsletters
- Host a forum
- Welcoming New-Comers
- Find sympathetic UNA & Reps

## **Prepare for Election**

- Lit Drops
  - Sample Ballots
  - Door Hangers
- GOTV Canvass
- Coordinate with Candidates
- Early voting GOTV
- Plan and organize day-of activities

## **Day of Election**

- Poll Greeters
- Place signs
- Hold signs
- Rides

# Stage 1: Infrastructure Building

## **Strategies/Objectives:**

- Make your precinct organization feel like a “club” that people might want to “join”.
- Recruit a team of committed, reliable, and enthusiastic volunteers.
- Set goals for number of votes needed for future elections.

## **Target Audience:**

- Republicans who are interested in getting involved.

## **Recruiting Tactics:**

- Have current volunteers review a list of the Republicans in the precinct and identify people who might want to get involved.

## **Canvass Tactics:**

- Get people who you know interested in being involved.
- Conduct an issues canvass. Invite people who respond enthusiastically to join your team

## **Other Tactics:**

- Organize blocks -Train the team
- Learn voting stats
- The number of people who voted Republican in prior elections.
- Set goals for Republican votes for upcoming election.

# Stage 1: Infrastructure Building

## Recruiting Your Team

<b>Volunteer Tack</b>	<b>Job Description</b>	<b>Skills Required</b>	<b>Time Commitment</b>
<b>Block Captain</b>	Crucial link in organized precincts. Responsible for recruiting volunteers and organizing GOTV work in his/her neighborhood. Works closely with Precinct Leaders and attends precinct meetings.	<ul style="list-style-type: none"> <li>- Well organized</li> <li>- Good people skills</li> <li>- Willing to go door-to-door, make phone calls</li> <li>- Knowledgeable about his/her neighborhood</li> <li>- Committed to organizing Republicans</li> <li>- Willing/able to attend precinct meetings?</li> </ul>	The block captain will be active throughout the year, but he/she will be most active from the time of the primary to the time of the election, when most of the precinct action and organizing takes place. Bulk of time is 3 to 5 hours/week for 2 weeks prior to the election.
<b>Canvassers</b>	Go door-to-door to republicans in the precinct to distribute literature; talk to Republican about issues they care about; recruit new volunteers	<ul style="list-style-type: none"> <li>- Willing to knock on doors and talk to people</li> <li>- Good people skills</li> <li>- Ability to walk</li> <li>- Knowledgeable about the precinct, candidates and issues</li> </ul>	Main commitment is three, two hour shifts in the two weeks leading up to the election. Canvassers may also help to publicize precinct events during the year.
<b>Phone Callers</b>	Call republicans to remind them to vote. Also, may make phone calls about precinct events or to recruit precinct organizers/activists	<ul style="list-style-type: none"> <li>- Comfortable making phone calls to people they don't know</li> <li>- Good people skills</li> <li>- Knowledgeable about the precinct, candidates and issues</li> <li>- Complete job on time</li> </ul>	Several hours a day in the two weeks leading up to the election. Callers may also have the chance to help at other times by calling to advertise precinct events, etc
<b>Sign Placement and Maintenance</b>	Put out signs before the election in precinct and at polls. Check signs regularly to be sure they're in place.	<ul style="list-style-type: none"> <li>- Knowledgeable about neighborhood</li> <li>- Know and obey rules about sign placement</li> </ul>	Work takes place during the weeks prior to the election and on election day.

# Stage 1: Infrastructure Building

## Recruiting Your Team

<b>Volunteer Task</b>	<b>Job Description</b>	<b>Skills Required</b>	<b>Time Commitment</b>
<b>Drivers</b>	Provide transportation to the polls for people who request it	-Must have vehicle, drivers' license and insurance -Available on election day -Must know geography of precinct or have map or map application	Day of the election; at least several hours; possibly all day
<b>Poll Greeters*</b>	Greet voters at the polls; thank people for voting and hand out literature	- Comfortable talking to voters - Able to stand/sit for long periods of time, possibly in bad weather	Day of the election; several hours to one day
<b>Phone Number &amp; Email Research</b>	Research republican voters whose phone number is not listed on the voter role.	-Able to research phone numbers via internet or phone book.	Several hours depending on quality of the voter list in the precinct.

*\*Subject to election law boundaries, subject to change with each election.*

# Stage 1: Infrastructure Building

## Tactics for Finding Your Team

- Look up Republicans who vote regularly in the primaries.
  - The State Party conducted a poll asking this group if they are interested in volunteering or giving money. One-third responded that they would be either extremely interested or interested!
- Contact local elected officials and ask for a list of anyone in your precinct they know who might be interested.
- Call or Canvass Neighbors in Your Precinct (Using GOP and voter Databases)
- Use the “Tree” method, by having the first task of each new team member be looking through the names of registered Republicans in the precinct to see who they know.
- Other ideas?:
  - 
  - 
  - 
  - 
  - 
  -

# Stage 1: Infrastructure Building

## Guidelines for Working With Your Team

- Be positive
- Be enthusiastic
- Be honest -- even if you don't know
- Be clear about time commitments and other commitments in advance
- Use powerful language: Team Member vs. Volunteer
- **Be appreciative!**

# Stage 1: Infrastructure Building

## Sample Issues List for a Door-to-Door Canvass

**What topics are of most concern to you?**

**Local:**

- Election integrity
- Fair and free elections
- Shortage of Police Officers
- Critical Race Theory in our schools
- Covid restrictions and forced immunizations
- Homelessness crisis
- Governor and Legislature over-reach

**National:**

- Packing the Supreme Court
- Protecting the Constitution
- Open borders and the immigration crisis
- Green New Deal
- The Equality Act
- Growth of Federal Government

# Stage 1: Infrastructure Building

## Sample Canvass to Recruit

### **Step 1: Ask for the Republican voter(s) by name.**

My name is \_\_. I'm a neighbor and a volunteer with the Republicans of the \_\_\_\_\_ precinct. We're all about working as neighbors to build our influence about issues that are most important to us.

Our group's first step is get out and get to know everybody. I'd like to spend a couple of minutes learning what's important to you. Did I catch you at a bad time?

- If IT IS A GOOD TIME, then, **Step 2**
  - The person may ask how this information will be used. If so, explain,
- If it is a BAD TIME: Say, "What would be a good time for me to come by?"
- If I vote Republican/I'm not interested/etc. Say, "In that case, I won't take up any of your time."

**Step 2: If you were talking to our elected leaders, what would you tell them is going right and wrong?** If the person can't think of anything, talk about obvious issues such as a pot hole in the neighborhood or share what other neighbors are concerned about. If necessary, provide them with a short list of current issues (local and national) to stimulate a discussion.

**Step 3: One way to affect this (issue e.g. pot holes) is to organize our community. Would you like to see a group of Republicans in this precinct speak out on any of these issues?**

•If the person seems interested ask, "Have you ever thought about getting involved? (If YES, Give the person the list of ways to help and have them select the activities they'd like to be involved in. Be sure the person includes his/her name and contact information.)

**Step 4: "Do you know of any other neighbors we might want to contact?"**

- If YES: "Would you be willing to talk with them?"
  - If YES, give them a survey, and ask them to call you with results or if the person is in the immediate vicinity, offer to walk over with them.
  - If NO, go visit the neighbor yourself.

**Step 5: Thank you for your time. We will be in contact periodically to let you know what's going on in our group.**

# Stage 2: Serve Constituents

- Strategies/Objectives:**
- Outreach to Republicans in the precinct to increase their interest in and commitment to the party and in voting regularly.
  - Get non-voting Republicans interested in voting.
  - Create a Republican community in your precinct.
  - Cultivate a relationship with underserved communities.

- Target Audiences:**
- Every Republican in the precinct.
  - People who are interested in being part of a Republican community.
  - Infrequent Republican voters .
  - UNAs who vote Republican.
  - Soft Dem's.

- Canvass Tactics:**
- Issue canvass.
  - Recruitment canvass.

- Other Tactics:**
- Serve underserved neighborhoods and others.
  - Surveys.
  - House parties.
  - Host a forum.
  - Newcomer welcoming.

# Stage 2: Serve Constituents

## Tactic: Two Potential Door-to-Door Canvass Approaches to Use During Serve Constituents

### •Potential Goals for a Serve Constituents Door-to-Door Canvass

- Educate voters
- Provide a favorable impression of the Republican Party
- Influence thinking of voters
- Get voters involved

### •Examples of Door-to-Door Canvass Approaches You Might Take:

- **Educate people about a hot topic and encourage them to take action.**  
E.g.: Your county is considering paperless voting machines and you want the maximum number of people possible to attend the county forum about the issue.
- **Learn issues that are most important to people in your precinct.**  
Additional goal is to introduce your precinct, its purpose and recruit members. (See canvass example in Build Infrastructure)

# Stage 2: Serve Constituents

## Tactic: Door-to-Door Canvass to Educate and Encourage Action

### **I. Introduction with name and purpose of your organization**

I am \_\_\_\_\_. I am a neighbor of yours and a volunteer with the \_\_\_\_\_ precinct of the Republican party. Our group's mission is to help citizens in our precinct influence the political process when they are concerned about an issue

### **II. Our group's purpose in contacting you right now is \_\_\_\_.**

The issue we're working on today is computerized voting machines that leave no paper trail.

### **III. Have you heard about this issue?**

Have you heard about this issue? Did you know that our county is considering these machines?

### **IV. Determine if person is interested in the issue. Do you think that \_\_\_\_? (yes is default)**

Do you want to make sure that your vote counts?

### **V. Ask for a couple of minutes to go over the issue and give actions they can take if interested**

Would you mind if I spend a couple of minutes giving you some background information and let you know actions you can take if you decide you're interested?

### **VI. Describe issue briefly.**

Right now our county is considering purchasing paperless voting machines. What we need is a simple paper-based system such as the one we already use. Can you think of any reason we wouldn't want a paper-based voting system that can be audited?

### **VII. Ask first for the #1 action you want them to take. If no, give person a list of other actions**

There are several things you can do to help us protect the integrity of our voting system. The number one thing we're asking people to do is to attend a county forum this (date) night at (time) pm.

Would you be able to join us for that?

If no, "Ok. I have a background information sheet with a list of actions you can take to protect our vote. For example, you might write a letter to the editor, talk with your neighbors, etc.

(Hand them the sheet.)

### **VIII. Thank the person for his/her time**

Thank you, Sam, for your time, and thank you for helping protect the integrity of our voting system.

# Stage 2: Serve Constituents

## Tactic: Really Serving Our Neighbors

**Here is a system that may help increase voter turnout and increase Republican votes:**

- Step 1:** Canvass your precinct to learn what the people need. For example, there may be a dangerous pothole that the city has not fixed. If there are a list of issues, start with one that will both be relatively easy to correct AND will make a real difference in the lives of the people. (Use the canvass script in build infrastructure. Be sure to focus on local issues.)
- Step 2:** Discuss the problems you uncovered with local Republicans. If necessary, work with members of your precinct to push to get the problem fixed. Involve the people in the neighborhood in contacting the representative about the problem. By solving the precinct's problems, the politician will be able to increase his/her base.
- Step 3:** Encourage the citizens to either join your group or create their own. Stay in touch with citizens and help them solve additional local problems themselves (where possible) through their Republican representatives. Encourage Republican candidates to stay in touch too. Personal visit(s) with the group are ideal.
- Step 4:** The party has now *earned* the right to ask for these people's vote during Prepare for Election! We have also *earned* the right to ask them to help with the campaign in their neighborhoods, work, church, etc. -- what great testimonials they will have!

# Stage 2: Serve Constituents

## Other Tactics

- **Canvassing Year-Round**

- Example: Creating canvassing year-round will bring real results in the November 2022 election.

- **House Parties**

- Example: The State Party organized house parties state-wide. Party-goers participated in a conference call with Local Leaders and other Republican leaders.

- **Forums with Elected Republicans, Prospective Candidates, etc.**

- Example: Arapahoe County has few elected Republicans. However, expert-volunteers can conduct forums to serve the public in the name of the Party:
  - Understanding the proposed changes to Social Security
  - Green New Deal
  - Healthcare
  - Understanding the new Medicare Prescription Drug Plan

- **Social Service Projects**

- Example: Create a group called “The Republican Community Action League.” They will serve the community through existing social service agencies. They may receive press coverage for their group’s work. Sample projects to consider:
  - Weatherized homes of people in need
  - Tutoring programs
  - Park and stream clean-up

- **New-Comer Welcoming Committee**

- A monthly or quarterly list is available from the US Post Office

- **Monthly Republican Meetings**

- Many Arapahoe County Republicans groups meet monthly, participation in them can result in greatly increasing the volunteer base for GOTV efforts and service projects.  
Go to <http://www.arapahoearepublicans.org> and <http://www.cologop.org> for a list of meetings.

# Stage 3: Prepare for Elections

## Two Potential Objectives of a Pre-Election Door-to-Door Canvass

Generally, when Preparing for an Election, your goal is to keep your canvass short and to the point so you can reach as many potential voters as possible. Remember that statistically speaking, we can expect to gain 1 vote for every 14 Republican we visit. However, if you start early, you may want to visit some of the people in your precinct with two objectives: to GOTV and potentially recruit the person to join in the effort.

Following are purposes of canvassing during the Prepare for Election phase:

- **Recruiting team members**
  - If you want/need to recruit more team members and you have started well before the election, you may want to take more time with some of the voters in your precinct and look for voters who want to get involved. **THIS IS FOR LAST MINUTE RECRUITING AND SHOULD BE TARGETED BASED ON GOOD INFORMATION.** For example, people that were friendly and interested when you visited for other canvasses, or if they have a Republican yard sign that you did not give them.
- **Get Out the Vote (GOTV)**
  - This is the typical canvass strategy to be used prior to an election. The focus is to reach voters by any other method. The goal is to keep the encounter brief to maximize the number of potential voters that you reach.
  -
- **Helping Local Candidates**
  - This is done in partnership with a candidate. Candidates should focus on unaffiliated voters and being introduced to Republican voters

# Stage 3: Prepare for Elections

## Canvassing Packing List

### **Pack your shoulder bag with:**

- Issue papers
- Early voting/absentee ballots
- Voter registration forms
- The location of local polling places
- Bumper stickers
- Envelope with change for \$20s
- Local party brochures and candidate literature
- Business cards for your precinct

### **Clip board:**

- Survey
- List of Issues
- Phone Contact Manager application (if available)
- Bumper Stickers (make them visible, possibly even have one on the back of the clip board)

# Survey

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Employer: \_\_\_\_\_ Occupation \_\_\_\_\_

Voter ID: \_\_\_\_\_ Y/N Add to county newsletter

Main Areas and issues of concern:

- Jobs/Economic Security     Health Care/Healthy Citizens  
 Public Education     Safe Neighborhoods     Clean Environment

Other: \_\_\_\_\_

## **I would like to volunteer for the following kinds of activities:**

- Delivering literature door to door     Office work  
 Make Phone calls to neighbors     Voter Registration  
 Write postcards     Distribute Yard Signs     Block Leader  
 Write/E-mail letter to editor

## **On Election Day or Early Vote**

- Provide transportation to polls     Poll Greeting  
 Hospitality Committee  
 Other \_\_\_\_\_

## **What topics are of most concern to you?\***

- Jobs/Economic Security
- Health Care/Healthy Citizens
- Public Education
- National Security
- Clean Environment
- Poverty

*\*Check with state party for current screeners list for current issues*

# Stage 3: Prepare for Elections

## Recruiting Potential Team Members to Help Prepare for an Election

**Step 1: Ask for the Republican voter(s) by name. Introduce yourself as a neighbor and volunteer for the Republicans. Ask if they have a minute to talk.**

- If YES, then, **Step 2**
- If NO: Ask, “Would it be alright if I left you some information to look over and then if you decide you would like to get involved, you can contact me at this number? [point to number]
- If NO, I’m voting Democratic. Say, “In that case, I won’t take up any of your time.”

**Step 2: If you could talk with the candidates, what would you tell them you’d like to see?**

- If YES **LISTEN**. If the person shows interest in Republican issues, then **Step 3**
- If NO, “I haven’t decided who I will vote for.”
  - Get the person talking. “Many of the people I’ve talked with in this neighborhood have expressed a concern about \_\_ (e.g. over-development in our town.) Do you think that \_\_ (e.g. Do you think that \_\_ (e.g. we should be prudent about how much development we allow.” If necessary, show them list of issues to get them talking.
  - “Can I give you a sheet from the Republican Party about the issues that are important to you?”
  - If the person seems to be talking themselves into voting Republican, give them early voting information or information on getting involved.
  - Go to Step 4.

**Step 3: “Have you thought about getting involved?”**

- If YES, hand them the survey on the clipboard. “I have a list of possible actions you could take to help.”
- Once survey is complete, “Thank you! Together, we can make a difference!”

**Step 4: “Do you know of any other neighbors we might want to contact?”**

- If YES: “Would you be willing to talk with them?”
  - If YES, give them a survey, and ask them to call you with results or if right in the immediate vicinity, offer to go over with them.
  - If NO, go visit the neighbor yourself.

**IF APPLICABLE Step 5: “Do you know about early voting, mail in ballots, polling places?”**

**Step 6: Offer a bumper sticker, thank them for their time.**

*\*Be sure to canvass people strategically in a recruitment canvass. Study the ARAPGOP or GOP database to find Republicans who are likely to be supportive before making contact. Keep in mind that pre-election recruiting is only for limited use prior to the election because it is time consuming and will prevent you from reaching the maximum number of voters.*

# Stage 3: Prepare for Elections

## Door-to-Door Canvassing for Votes The GOTV Canvass – **Keep it Quick!**

### GOTV Door-to-Door Canvassing Steps:

1. **Introduce yourself** as a neighbor and republican volunteer.
2. **Inquire** if the person will vote republican (if no, thank them and leave).
3. **Remind** of Election Day and educate about early voting. Offer literature.
4. **Gain commitment** to vote.
5. **Thank** him/her and offer a ride to the polls. If the person requests a ride to the polls, be sure to take his/her name and phone number.

### SAMPLE SCRIPT: CANVASSING

You: Hi, I'm [Jane Doe], and I'm a volunteer with the Republican party. I'm out today going door-to-door with other Republicans from our neighborhood, and we're talking with voters. Do you plan to vote Republican this year?

Do you have any questions about the election or about voting? Are you aware of the voting options this year? The nearest precinct for us is \_\_\_\_\_. [Answer questions or commit to find out the answer and get back to them.]

You: Are you committed to voting this year?

Thanks so much for talking to me today. Will you or anyone in your house need a ride to the polls? Have a great day!

# Stage 3: Prepare for Elections

## Phone Canvassing for Votes

### The GOTV Canvass – **Keep it Quick!**

#### GOTV Phone Call Steps:

1. **Introduce yourself** as a neighbor and Republican volunteer.
2. **Inquire** if the person will vote Republican (if no, thank them and hang-up).
3. **Remind** of Election Day and educate about early voting.
4. **Gain commitment** to vote.
5. **Thank** him/her and offer a ride to the polls.

#### **SAMPLE SCRIPT: PHONE CALLS**

You: Hello. I'm [Jane Doe], and I'm a neighbor and volunteer with the Republican party. Do you plan to vote for the Republicans this year?

Great! I'm calling you to remind you to vote and to let you know about the voting options available this year. Are you familiar with what's available to you?

Are you committed to vote this year? Great! Will you or anyone else in your household need a ride to the polls? Thank you!

# Stage 3: Prepare for Elections

## Other Tactics

- Literature (Lit) Drops
- Sample Ballots
- Door hangers
- Place signs everywhere possible
- Plan and organize day-of activities

# Stage 4: Day of Election

**Strategies/Objectives:**

- Get every Republican voter to the polls
- Influence last-minute decision makers
- Greet voters at the polls

**Target Audiences:**

- Voters who need rides/reminders
- Voters at the polls

**Canvass Tactics:**

- Reminder phone calls/flushing

**Other Tactics:**

- Place signs
- Hold signs
- Provide rides
- Provide child care

*Note: Be sure to check with county and state for current laws on distances from polling places and other rules.*

# **Choosing Your Precinct's Strategy**

## **Levels of Precinct Organization**

**There are 7 categories that together make up the ideal precinct organization.**

- **Number of Team Members & Officers**
- **Infrastructure Established e.g. Block Captains**
- **Training Provided**
- **Regularity of Meetings**
- **Frequency of Canvassing**
- **Stats and Data Collected and Analyzed**
- **Goal Setting Done based on Stats/Data**

# Choosing Your Precinct's Strategy

## Levels of Precinct Organization

**There are five levels of precinct organization.  
Where is your precinct?**

### **Level 0:**

No committed team members, no one willing to be co-precinct leader, no block captains, no meetings, no canvassing, no GOTV. In practical terms, this is something that the typical user of the Manual does not have to deal with because simply by having one person committed to making a difference in their precinct, they are already on Stage 1. However, the county party should be very aware of which precincts are at Stage 0 and should be working towards the five suggested actions to take to move to the next level.

#### ***Five Things that can be done to reach the next level:***

- Find at least one committed person in the precinct willing to be a point of contact.
- Schedule a house party at least once a month to drum up interest. Keep the meetings informative, but fun.
- Have everyone willing go through the precinct list of Reps to see if there is anyone known who can be called upon to help.
- Introduce any committed team members to the materials and resources available.
- Have any committed team members walk/drive the precinct to become familiar with the boundaries.

# Choosing Your Precinct's Strategy

## Levels of Precinct Organization

### **Level 1:**

1-5 committed team members, one person willing to be co-precinct leader, no block captains, no regular meetings, no regular canvassing, little or no GOTV.

#### *Five Things that can be done to reach the next level:*

- Schedule regular meetings; find a place that is cheap or free, preferably adjacent to refreshments or have someone bring them. Local coffee shops are a good option, rotate between them and someone's home.
- Canvass for team members, either targeted based on reviewing lists or just hitting all Republican households
- Find a Republican community event to canvass and get the word out; use as an exercise in organization for your team members.
- Have the team familiarize themselves with the precinct and the support materials and resources available. Schedule training for any that have not had it.
- Plan a basic GOTV strategy in conjunction with the county party based upon your precincts resources and what it can handle. Push the limits and inspire the team members to reach your goals, be aware that you may not reach all of them. It's OK to work with what you have available-we are all volunteers.

# Choosing Your Precinct's Strategy

## Levels of Precinct Organization

### **Level 2:**

6-10 committed team members, including co-precinct leader, no block captains, some meetings, some canvassing possibly just GOTV

#### *Five Things that can be done to reach the next level:*

- Have a newsletter or regular e-mailing from the precinct leaders to team members and interested people in the precinct.
- Canvass for team members and meetings through issue canvassing; strive to reach at least 60% of the Republicans in the precinct.
- Look for block captains to commit to keeping 30 or so Republican households informed and to hit the same households regularly, especially for GOTV.
- All team members get canvassing training and experience.
- Improved GOTV—100% coverage at the polling place on Election Day, lit drop to at least 40% of the Republican households, at least 40% canvassing with sample ballots/doorhangers. Literature drops with local candidates to reach unaffiliated households.

# Choosing Your Precinct's Strategy

## Levels of Precinct Organization

### **Level 3:**

10-15 committed team members, regular training, co-precinct leader, some block captains, regular meetings, some canvassing and good GOTV efforts. All areas not necessarily covered by block captains.

#### *Five Things that can be done to reach the next level:*

- Set plan for 100% block captain coverage, and find them
- Canvass for team members/meetings/issues at 100% Republican households
- 100% Regular attendance by representatives at relevant club and GOP meetings
- Plan a big multi-precinct social event and invite candidates to attend; canvass to get Republicans to the event.
- GOTV has 75% lit drop to Reps and 75% canvass for sample ballots and doorhangers, polling place has 100% coverage on Election Day. Literature drops with local candidates to reach unaffiliated households.

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## Levels of Precinct Organization

### **Level 4:**

15-25 committed team members, regular training, co-precinct leader, half or more block captains, regular meetings, consistent canvassing and good GOTV efforts. All areas not necessarily covered by block captains.

#### *Five Things that can be done to reach the next level:*

- Set plan for 100% block captain coverage, and find them
- Canvass for team members/meetings/issues at 100% Republican households
- 100% Regular attendance by representatives at relevant club and GOP meetings
- Plan a big multi-precinct social event and invite candidates to attend; canvass to get Republicans to the event.
- GOTV has 75% lit drop to Reps and 75% canvass for sample ballots and doorhangers, polling place has 100% coverage on Election Day. Literature drops with local candidates to reach unaffiliated households.

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## Levels of Precinct Organization

### **Level 5:**

25 or more committed team members, regular training, co-precinct leader, full complement of block captains, regular meetings, consistent canvassing and good GOTV efforts..

#### *Five Things that can be done to reach the next level:*

- Maintain 100% block captain coverage, continue recruiting
- Canvass for team members/meetings/issues at 100% Republican households
- 100% Regular attendance by representatives at relevant club and GOP meetings
- Plan a big multi-precinct social event and invite candidates to attend; canvass to get Republicans to the event.
- GOTV has 100% lit drop to Reps and 100% canvass for sample ballots and doorhangers, polling place has 100% coverage on Election Day. Literature drops with local candidates to reach unaffiliated households.

# Choosing Your Precinct's Strategy At All Levels

**At All Levels:** The following activities are good for all precincts.

- Continue recruiting new block captains and volunteers. Account for natural attrition.
- All new and existing team members should review the voter rolls in the precinct and see who they know who *might be potential team members*.
- Review support materials and maintain contact with Vice Chair (or appointed person).
- Review and disseminate the appropriate communications from the County, State and National parties.

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## Next Steps for Your Precinct

What level is your precinct at?

- How many volunteers?
- How many Block Captains?
- Voter contact?

What are three things can accomplish in the next two months to reach the next level, and to improve your precincts organizational readiness?

How much time will you commit?

# Choosing Your Precinct's Strategy

## Precinct Worksheet

- Determine how much time you will commit to your precinct on weekly and monthly basis.
- Create a calendar of upcoming events and keep it current.
- How many Block Captains do you need?  
Total number of precinct households \_\_\_\_\_ divide by 30 = \_\_\_\_\_
- Recruit a co-precinct leader
- Recruit volunteers (start with list on page 10)
  
- How many Republican voters? \_\_\_\_\_
- How many Unaffiliated voters? \_\_\_\_\_
- How many Democrat voters? \_\_\_\_\_
  
- Create a contact list of Republican voters for recruiting and communication.
- Create a contact list of Unaffiliated voters.
- Create a list of upcoming, school board, municipal, county, state, and national elections.
- Recruit volunteers to attend school board, municipal and county meetings
- Create a list of local candidates, contact campaign to coordinate activities
- Schedule a precinct get-together.
- Create a current list of issues for canvassing

# Choosing Your Precinct's Strategy

## Sample Annual Plan

### **Build Infrastructure:**

- November - Precinct debrief session about the election. Review the precinct's data/stats from the election and make goals for the upcoming year's election. Review job descriptions.
- December -- Break
- January -- Plan your annual meeting. Make it interesting, fun, social.
- February -- Annual Precinct Meeting. Make recruiting a topic.
- March -- Targeted canvass to recruit volunteers

### **Serve Constituents**

- April/May -- Hold an issues or educational canvass with the goal of canvassing EVERY Republican in the precinct and recording their info in the precinct's database..
- June -- Participate in a community service project or participate in a booth at a festival
- June/July Find all Reps that have moved into the neighborhood in the past year. Canvass each of them. Register those who have not moved their registration.
- July -- Hold a cookout/social for all Republicans in the precinct

### **Prepare for Elections**

- August -- Solidify precinct's physical organization e.g. which area is considered Sam's block and which is Liz's block. Recruit new volunteers for the election. Conduct a Lit Drop
- September/October -- GOTV Canvass of "low hanging fruit", plan for day of election

### **Day of Election**

- November -- Day of election activities and election debrief activities (see Build Infrastructure)

It's All Up To You!

*From here forward, the sky is the limit!*



Thank you for your participation  
and for all that you do for the  
Republican Party!